









## **Phase 1:** Prepare

# Phase 2: Develop

#### Phase 3: Conduct

#### Phase 4: Award

### Phase 5: Transition

## 1.1

Get to Know Challenges

1.2

**Prioritize Goals and Outcomes** 

1.3

Define the Problem to Be Solved

1.4

Determine if a Prize Is Appropriate

1.5

Build a Team

1.6

Identify Legal Authority

1.7

Estimate Budget and Resources

1.8

Make the Case

2.1

Design the Challenge Structure

2.2

Develop Submission Requirements

2.3

**Develop Terms and Conditions** 

2.4

Define Evaluation and Judging Process

2.5

Develop a Communications
Plan

2.6

Create an Implementation Plan

2.7

Identify Goal & Outcome Metrics

2.8

Prepare to Announce

2.9

Obtain Agency Clearance

3.1

Execute the Communications Plan

3.2

**Accept Solutions** 

3.3

Manage the Evaluation and Judging Process

3.4

**Elect Winners** 

3.5

Verify and Notify Winners

4.1

**Announce Winners** 

4.2

Pay Winners

4.3

Award Non-Monetary Incentives 5.1

Document Metrics, Results and Outcomes

5.2

Document the Challenge

5.3

Complete Required Reporting

5.4

Continue Community Engagement

5.5

Manage Solutions

5.6

Share Best Practices and Results



Prize & Challenge
Toolkit
www.challenge.gov/toolkit